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POM WONDERFUL LLC, a Delaware
8 limited liability company

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10 UNITED STATES DISTRICT COURT
11 CENTRAL DISTRICT OF CALIFORNIA

12 POM WONDERFUL LLC, a Delaware
limited liability company,

13 Plaintiff,

14 v.

15 PURELY JUICE, INC., a Delaware
16 corporation; PAUL HACHIGIAN, an
individual; and DOES 1-10, inclusive,

17 Defendants.
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Case No. CV-07-02633 CAS (JWJx)

**JUDGMENT AND PERMANENT
INJUNCTION**

22 This action came on for trial before the Court, Honorable Christina A. Snyder,
23 District Judge, presiding, and the issues having been duly tried and a decision
24 having been duly rendered,

25 IT IS ORDERED AND ADJUDGED THAT:

26 1. Plaintiff Pom Wonderful LLC ("Plaintiff") shall recover of Defendants
27 Purely Juice, Inc. and Paul Hachigian ("Defendants"), jointly and severally, the sum
28 of \$1,498,042, with interest thereon at the rate provided by 28 U.S.C. §1961;

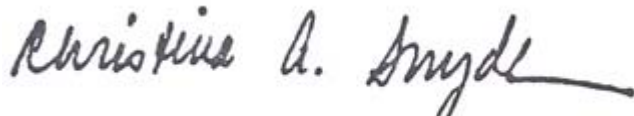
1 2. Defendants and their successors and assigns, whether acting directly or
2 through any entity, corporation, subsidiary, division, or other device, and all persons
3 in active concert or participation with them who receive actual notice of this
4 Judgment by personal service, facsimile, or otherwise, are hereby permanently
5 restrained and enjoined from making, or assisting others in making, directly or by
6 implication, any false or misleading oral or written statement or representation in
7 connection with the labeling, advertising, marketing, promotion, offering for sale,
8 distribution, or sale of Defendants' "100% Pomegranate Juice", including but not
9 limited to:

10 a. Misrepresenting, in any manner, directly or by implication, that
11 Defendants' "100% Pomegranate Juice" product is "100% pomegranate juice" or
12 "100% juice"; and

13 b. Misrepresenting, in any manner, directly or by implication, that
14 Defendants' "100% Pomegranate Juice" product has "no sugar added";

15 3. Pursuant to the provisions of Federal Rule of Civil Procedure 68,
16 Plaintiff shall recover costs of suit from Defendants.

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18 Dated: August 6, 2008



CHRISTINA A. SNYDER
UNITED STATES DISTRICT JUDGE